



## **MAYURA HIGH PERFORMANCE PRODUCTION 2020**

### **SALE RESULTS**

#### **TOTAL SALE**

**Sold 30/31 Lots**

**Total \$1,329,000**

**Average \$44,300**

**Clearance 97%**

#### **FEMALES**

Sold 13/13 Lots

Total \$480,000

Average \$36,923

Clearance 100%

Top \$70,000

#### **BULLS**

Sold 9/10 Lots

Total \$418,000

Average \$46,444

Clearance 90%

Top \$90,000

#### **SEMEN**

Sold 56/56 straws (8 Lots)

Total \$431,000

Average \$7,696 per straw

Clearance 100%

Top \$68,000 per straw

#### **Mayura Has Magic Sale**

Mayura Itoshigenami JNR the best bull in the Wagyu world sold semen from \$48,000 to \$68,000 per straw to average \$55,333 per straw. That set the sale alight as sons and daughter sold to \$90,000 and \$70,000 respectively.

250 viewers with 96 registered bidders from 11 countries. A world record price for a straw of semen of \$68,000. The online auction was conducted in the GDL office at Dalby by Harvey Weyman-Jones and Elite Livestock Auctions. The Mayura herd is based at Millicent, South Australia with stud principal Scott de Bruin providing an audio link at the beginning and end of the sale.